

Hello, I'm Kevin Horgan

Front End Web Developer

URL www.kevinhorganweb.com
EMAIL kevin.scott.horgan@gmail.com
PHONE 734-536-4568

EDUCATION

Master of Science, Cybersecurity, Concentration, Information Assurance **May 2019**
University of South Florida, Tampa, FL

Bachelor of Science, Media and Information, Specialization, Information Technology **May 2015**
Michigan State University, East Lansing, MI

WORK EXPERIENCE

Lead Developer **July 2020 - Present**
University of South Florida, Tampa, FL

- Lead in the development of web strategy to drive course/program enrollments and oversee the technical implementation of that strategy, collaborating with University Communications and Marketing and IT to ensure that all output meets university technology and brand standards
- Administer enterprise CMS, CRM, and marketing automation systems
- Mentor team of developers, providing guidance, advice and training
- Analyze client project needs, producing technical specifications and providing support through completion of the project. Research new technologies and build working prototypes based on requirements
- Develop templates and standards, directing efforts to improve the usability, design, content and conversion rates of all unit sites and applications
- All responsibilities of previous position

Front End Developer **June 2017 - July 2020**
University of South Florida, Tampa, FL

- Developed, maintained, and tested university websites, landing pages, and web applications supported by academic unit
- Represented tech team in partnerships with leadership and project members across multiple departments on the development, design, and implementation of websites, web applications, and user interfaces

Web Coordinator **May 2015 - May 2017**
Vertafore, East Lansing, MI

- Managed all web properties for Vertafore's Sircon solutions group, working cross-functionally across several departments through the use of collaboration tools such as JIRA, Confluence, Slack and Trello
- Oversaw planning, design and launch of several redesigned and rebuilt fully responsive Vertafore sites and unique campaign and event landing pages, handcoding as sole developer
- Improved and simplified site change and update process by creating reusable site components and page templates, using version-controlled codebase
- Monitored site analytics, implementing and utilizing several Google Analytics Solutions, including Analytics reports, Tag Manager, Search Console and Webmaster tools

Senior Web Developer **Sept 2013 - May 2015**
SNworks, East Lansing, MI

- As part of the SNworks team, handled new site builds and redesigns working from Photoshop document design comps with specifications, along with ticket requests for The State News site as well as more than 20 other university sites across the country utilizing responsive website design
- As a Senior Developer, reviewed and approved submitted code for QA, deployed code and assets to live sites, tracked issues and projects in agile workflow with Jira and Basecamp
- Developed websites using Bootstrap responsive framework, HTML5, CSS3, LESS, Grunt, and Twig. Git and Bitbucket used for version control
- Utilized SNwork's proprietary content management system

Programmer Analyst Intern **May - Aug 2014**
Kohl's Corporate, Milwaukee, WI